



## Internal Case Study



*“This initiative increased our employees’ awareness about our own environmental footprint, which enabled realistic action plans to be implemented. These actions also generated significant savings.”*

Zone France Risk Manager

## Environmental management implementation in Toulouse, France

### “IPSO FACTO\*”

#### BUSINESS CHALLENGE

- Bureau Veritas is a recognized world leader in providing Environmental services. Our ongoing aim is to practice what we preach and actively participate in the global drive towards sustainable development.
- In addition, exceeding our customers’ expectations is vital for current and future business

#### SOLUTION

- The IPSO FACTO methodology, developed for our customers, was launched in Toulouse in 2008 with one local leader
- This approach centers on employee participation, and promotes changes in attitude to reduce our environmental footprint
- The action plans will ensure continuous improvement

#### BENEFITS

- We appear even more credible in the eyes of our customers
- Internal environmental awareness, employee motivation and financial savings have all increased
- Participate to the ISO 14001 certification process

*IPSO FACTO\*: IPSO for “Identifier les Pratiques Safety des Opérateurs” [Identifying safety practices for operators] and FACTO for “Faire Auditer le Comportement Terrain des Opérateurs” [Auditing the behavior of operators on-site]*

### ENTITY PROFILE

- Entity name: Bureau Veritas Toulouse
- South Europe Zone
- 200 employees
- Divisions: Health Safety & Environment, Construction, In-Service Inspection & Verification, Industry
- 2,000 customers

